



social actions™

you make a difference, we make it easy

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## Our Work: Creating the Philanthropic Web

Social Actions is an award-winning initiative founded in August 2007, with fiscal sponsorship from Mobilize.org, a 501(c)3 organization.

*We use existing technology to make great things happen*

Our core strength is remixing the basic technology that made the web possible in order to make it more philanthropic. As a result, our work is massively scalable and incredibly decentralized.

*We are collaborative and open in everything we do*

We invite all websites that facilitate social action into an open collaboration that will make it easier for people to make a difference.

*We are not creating a destination site*

We are building the infrastructure that embeds actions in the social networks, blogs, and news sites that people already visit. The entire Internet and all mobile devices are our canvas.

*We call the web we are creating The Philanthropic Web*