



social actions™

you make a difference, we make it easy

Search Interface, Open API, & Open Actions Format

Search Interface

Social Actions has created the only cross-platform search interface that aggregates actions from 30+ sources. Our partners include Change.org, DonorsChoose.org, GlobalGiving, Idealist, Kiva, The Point, and Spot.us.

Our dataset of actions includes: volunteering, donating, making micro-loans, signing petitions, attending nonprofit events, and more. At any given point, the dataset, which is updated every 20 minutes, has approximately 20,000 actions people can take across a range of issues.

Open API

Social Actions has also created an open API that allows any company, nonprofit, social network, news media, or individual to build tools that embed actions on their websites.

The codebase for our aggregator, search engine, and open API is open source, free to download and free to build on. The dataset we have created resides in the public domain.

We actively encourage third-party developers to create web applications that draw on the dataset, in an effort to connect more people with opportunities to make a difference.

Open Actions Format

Our search engine and open API generate unique action feeds for each search query, marked up in an open format called Open Actions. We created Open Actions in collaboration with open source developers and our platform partners. The schema includes RSS components as well as 15+ data points such as: the action's location, the name/EIN of the organization involved, the time required to complete the action, progress made toward completion, and the number of participants to date.